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CRAFTON FOCUSED ON VICTORY AT NEW HAMPSHIRE

Matt Crafton seeks to strengthen his position in the heated battle for a NCWTS championship in Saturday's Heluva! Good 200 at New Hampshire Motor Speedway. Crafton won his first Pole Award at New Hampshire in '05, and owns three top-10 finishes in eight career starts at the track.

"New Hampshire is a really cool place to race," Crafton said. "It's always a great show for the fans, and they really come out to support this series up here. As we know, it's difficult to pass at New Hampshire, so track-position takes on added-importance. We've run well here thru the years, but just haven't had the results to show for it. I see New Hampshire as sort of a 'bigger Martinsville' type of track. Hopefully, we can qualify well and stay up front in our Menards/Sylvania Chevy, and put ourselves in position to win the race."

Despite the hubbub surrounding his pursuit of a championship, Crafton remains entrenched only in the moment. "Our focus as a team has always been on taking care of our own business, on making sure we're as good as we can possibly be each week," he said. "We expect to put ourselves in the best possible position to win races each time out, and, for the most part, we've done that. I'm really proud of our guys for the job they've done. We know there's a lot of racing left this season, and anything can happen. As far as the points-race goes, our approach is the same as ever: do our jobs the best we can, keep finding ways to try to improve, and just see how it all plays out. If you're looking ahead or behind you in this series, and you're not focused on what's happening right now, you'll cost yourself opportunities for success. We'll give it everything we have on Saturday, and, hopefully, we'll win the race."