

Robby Gordon California Preview

Charlotte, NC (October 8, 2009) – Robby Gordon and the No. 7 Jim Beam team return to Gordon's home state of California to race in the Pepsi 500 at Auto Club Speedway this weekend. The race will mark the end of a busy week for Gordon who will make several appearances throughout the weekend. Gordon made a stop earlier this week in Greene County, Missouri to support the funding of DWI Courts on behalf of this weekend's sponsor, Jim Beam.

Robby's Remarks – "I always love coming back to California to race," said Gordon. "There is no better feeling than being in front of my home crowd and being able to put on a good show. With this track being so important to our team, we will be debuting a new race car this weekend. We have put a lot of hard work into this car and the preparation for this weekend, and we can't wait to hit the track tomorrow."

California Statistics – Gordon looks to find success at his home track this weekend. In his fourteen starts at Auto Club Speedway, the California native has recorded one top-ten at the 2-mile D-shaped oval. Gordon's best finish of 9th came in just his fifth start at the track in the fall of 2004. Throughout his career, Gordon has led 11 laps at the southern California speedway.

Appearance Schedule – Robby Gordon will appear at Wahoo's Fish Taco on Saturday night, October 10. He will be signing autographs at the Temecula, Calif. restaurant from 4:30 p.m. until 6:30 p.m. For more information, please visit robbygordon.com.

On Sunday morning, Gordon and special guest Paul Menard, driver of the No. 98 Menards car, will be at the RGM Merchandise Hauler at Auto Club Speedway. The two will be signing autographs in two separate autograph sessions. Gordon is scheduled to appear at 8:00 – 8:45 a.m. and Menard will appear at 9:00 – 9:25 a.m.

TV and Radio Times – Qualifying for the Pepsi 500 at Auto Club Speedway will be broadcast on SPEED Channel beginning at 6:30 p.m. EST on Friday, October 9. A live television broadcast of the race will begin at 2:30 p.m. EST on Sunday, October 11. MRN and Sirius Satellite Radio will have radio coverage of the event beginning at 3:15 p.m. EST on Sunday afternoon.

Hard Rockin' for Robby Music Video Contest Winners - Robby Gordon Motorsports would like to welcome our contest winners for the Hard Rockin' for Robby to the Auto Club Speedway this weekend. Kevin Sweeney from Minnesota won the GRAND PRIZE including 4 hot passes, 4 grandstand tickets, a private meet & greet with Robby Gordon and a \$250 gift certificate to the RGM souvenir hauler. Caleb Nicholson from California became our RUNNER-UP which includes 2 hot passes and 2 grandstand tickets along with a semi-private meet & greet with Robby Gordon and a \$50 gift certificate to the RGM souvenir hauler. We appreciate all of our fans that participated and we look forward to making our winners race experience one that they will never forget at the Pepsi 500 on Sunday.

Career Notes

Gordon owns three NASCAR Sprint Cup victories:

- Loudon on Nov. 23, 2001
- Infineon on June 22, 2003
- Watkins Glen on Aug. 10 2003

Gordon owns one NASCAR Nationwide Series victory:

- Richmond on Sept. 10 2004