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PREVIEW

PAUL MENARD DURACELL/MENARDS CHEVROLET

MICHIGAN INT'L SPEEDWAY

AUGUST 21, 2011

This Week's Duracell/Menards Chevrolet at MIS ... Paul Menard will pilot Chassis No. 326 from the Richard Childress Racing NASCAR Sprint Cup Series stable. This No. 27 Chevrolet Impala was a brand new addition to the RCR fleet for the 2011 season and was last seen in competition on track at Michigan International Speedway in June where Menard brought home a fourth-place result after starting from ninth. This car was also raced this year at Bristol Motor Speedway where the Eau Claire, Wis., native started fourth and finished fifth and during the non-points Sprint Showdown at Charlotte Motor Speedway where he started third and finished 11th.

By the Numbers in the Irish Hills ... In 10 career NSCS starts at the two-mile oval, Menard has finished each of his contested races and completed 97.8 percent of his laps (1,961 of 2,006), leading for seven circuits. He has an average starting position of 28.8 and a 23rd-place average finishing position. He recorded both his best start (ninth) and his best finish (fourth) during his last visit to the Brooklyn, Mich.-based facility (June 2011). He also owns two top fives, five top-10 finishes and one pole award in six NASCAR Nationwide Series starts at MIS.

Happy Birthday, Paul ... The 2011 Brickyard 400 winner will celebrate his 31st birthday this Sunday (August 21).

A Loopy Year in Review ... After 22 races, Menard has an average starting position of 12.7 – higher than eight of the drivers currently in the top 10 in the point standings. He maintains an average running position of 15.7, has made 2,594 green-flag passes, has spent 3,164 laps racing in the top 15 (ranked 14th of all drivers), is ranked 11th in the Loop Data category of Drivers Fastest Early in a Run and first in Quality Passes. He has also completed 95.2 percent of his laps (5,760 of 6,048).

2011 Season Statistics:

Starts: 21 **Win:** 1 **Top fives:** 4 **Top 10s:** 7 **Laps led:** 81
Best start: 2nd (Pocono Raceway, June) **Best finish:** 1st (Indianapolis Motor Speedway, July)

Meet the Press ... Menard will field questions from members of the press inside Michigan International Speedway's infield media center on Friday, August 19 at 10 a.m. Eastern Daylight Time.

Menard is qualified for the Sprint Summer Showdown ... With his victory at Indianapolis Motor Speedway, Menard was crowned the first qualifier for the Sprint Summer Showdown presented by HTC EVO 3D. The Summer Showdown puts \$3 million on the line for drivers, their charities and one lucky fan in a six-race competition. Any driver who wins between Indianapolis and Bristol (the first five races) will become a finalist for the Labor Day weekend race in Atlanta (the sixth race). If one of those eligible drivers wins the Atlanta race, then the driver, the driver's charity and one lucky race fan each collect \$1 million. Fans can enter for their shot at the big bucks each week at www.sprint.com/speed.



About Duracell ... Part of the Procter & Gamble Company [NYSE:PG], Duracell has been powering people around the world for more than 40 years. Their products serve as the heart of devices that keep people connected, protect their families, entertain them and simplify their increasingly mobile lifestyles. As the world's leading manufacturer of high-performance alkaline batteries, Duracell also innovates in disposable, renewable and peripheral technologies and markets general purpose flashlights along with the advanced Daylite® LED flashlights. Visit www.duracell.com for more information.

Race Rewind ... In the closing laps of the Heluva Good! Sour Cream Dips at The Glen, Paul Menard and the No. 27 Pittsburgh Paints/Menards team were en route to a top-15 finish when an issue with the left-front tire sent the neon yellow Chevrolet into the retaining wall, relegating them to a 32nd-place finish.

"It (MIS) is a totally different race track (than Atlanta). It's much wider and it's shaped differently. The surface is a typical Midwest surface; it's been through some hard winters."

— Paul Menard

